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Chapter 1 Introducing
Modern Management

1) The four basic
management functions
are planning,
organizing, influencing
and controlling.

Answer: TRUE Page

Ref: p. 5-7 Learning

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Outcome: Describe the components of the management environment Objective:

1 Difficulty: Easy

Classification:

Conceptual 2) Planning involves choosing tasks that must be performed to ...

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Managers, Society, and

Sustainability TARGET

SKILL Social

Responsibility Skill: the

ability to take action

that protects and

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improves both the welfare of society and the interests of the organization.

OBJECTIVES To help build my social responsibility skills, when studying this chapter, I will attempt to ...

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Answer: TRUE. Page
Ref: 28. Objective: 1.
Difficulty: Easy

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