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Giselle Weybrecht

Giselle Weybrecht is determined to make sustainability everybody's business. Her work is focused on how to inspire and engage the next generation of business leaders to not only understand sustainability, but to put it into practice in ways that make sense for the environment, society and business.

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The Sustainable MBA | Wiley Online Books

Giselle Weybrecht is the author of The Sustainable MBA: The Managers's Guide to Green Business and the recently released The Future MBA: 100 Ideas for Making Sustainability the Business of Business Education. She is an advisor to businesses and business schools around sustainability and innovation. For more information, visit www.project-insideout.com and @gweybrecht

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"Weybrecht's The Sustainable MBA is quite rightly becoming essential reading for any individual concerned with the future of business, read it, re-read it, imbibe it and make it a core part of the way you do business."

The Sustainable MBA: A Business Guide to Sustainability

Giselle Weybrecht is a recognised advisor, speaker, social

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entrepreneur and author focused on business and sustainability and works with businesses and business schools around the world. Giselle is a Special Advisor to the United Nations on Sustainability and Education and works with a range of UN agencies.

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About Giselle Weybrecht is a recognised advisor, speaker, thought leader, social entrepreneur and author focused on business and sustainability and works with businesses and business schools around the world. She uses trans-disciplinary, innovative and creative thinking approaches to demystify sustainability and engage a wide range of audiences.

About - Giselle Weybrecht

Giselle Weybrecht is determined to make sustainability everybody's business. Her work is focused on how to inspire and engage the next generation of business leaders to not only understand sustainability, but to put it into practice in ways that make sense for the environment, society and business.

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A 100 Sustainable Days card has been created to help you with your challenge. Place it on your board at home or at work to remind yourself of your challenge and to track your progress. Contact me to get your copy of your card or download it from this page. "We are what we repeatedly do. Excellence, then, is not an act but a habit" Aristotle

100 Sustainable Days

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Giselle Weybrecht advises leading organizations in embedding sustainability, including the United Nations in Sustainability, the UN Global Compact, Principles for Responsible Management Education, UNESCO and business school groups such as AACSB and the EFMD.

The Future MBA: 100 Ideas for Making Sustainability the

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This book review looks into The Future MBA: 100 ideas for making sustainability the business of business education by Giselle Weybrecht. I followed the ideas closely when Giselle was releasing them daily via social media and it is great to see how it has turned into a physical book. I came across Giselle through her other book The Sustainable MBA.

THE FUTURE MBA - GISELLE WEYBRECHT - barnabythinks

The Sustainable MBA provides the knowledge and tools to help you "green" your job and organization, to turn sustainability talk into action for the benefit of your bottom line and society as a whole. Based on more than 100 interviews with experts in business, international organizations, NGOs and universities from around the world, this first of its kind guide brings toget

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Giselle Weybrecht is an author, advisor, and speaker on sustainability. Her most recent book is The Future MBA: 100 Ideas for Making Sustainability the Business of Business

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