

## 100 Things Every Presenter Needs To Know About People Susan M Weinschenk

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### 100 Things Every Presenter Needs to Know About People ...

That's the reason I read 100 Things Every Presenter Needs to Know About People by Susan M. Weinschenk. The author has Ph.D. in Psychology and has a strong background on behavioral psychology. This shows a lot in the book. I originally had different thought what the book would have inside.

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### 100 Things Every Presenter Needs To Know About People ...

When you get a new presenter and new topic every 5 minutes, it is easier to pay attention. Build In Transitions and Mini-Breaks . A typical presentation is longer than 7 to 10 minutes. Presentations are often an hour long. This means you have to find ways to make changes at least every 7 minutes in order to get people to pay attention.

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### Susan Weinschenk - 100 Things Every Presenter read and ...

100 Things Every Presenter Needs to Know About People: Conversation with Susan Weinschenk. Created: Saturday, June 9, 2012 posted by Geetesh Bajaj at 4:00 am. (No Ratings Yet) Loading... Susan Weinschenk has a Ph.D. in Psychology and over 30 years of experience as a behavioral psychologist. She applies research in psychology to predict, understand, and explain what motivates people and how they behave.

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100 Things Every Presenter Needs to Know About People Susan Weinschenk, Ph.D. New Riders 1249 Eighth Street Berkeley, CA 94710 510/524-2178 510/524-2221 (fax) Find us on the Web at www.newriders.com To report errors, please send a note to errata@peachpit.com New Riders is an imprint of Peachpit, a division of Pearson Education

### 100 Things Every Presenter Needs to Know About People

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100 Things Every Designer Needs to Know about People is a good introdoctory book to design and psychology. It covers a range of well known ideas in psychology as they relate to design. That said, I did not like the self promotion in the book.

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Great presenters understand how people think, learn, and react. In this video Dr. Weinschenk shares 5 Things from her book, "100 Things Every Presenter Needs To Know About People".